UX Partners Information Sheet

At Radial we care deeply about effective product design, truly minimizing viable product development and continuous value-creation. That being the case, we are particularly careful about how we select UX partners to work with. Specifically, we want partners who fully think through designs and user flows. We pick partners who can build designs in Iterable phases so we are not stuck in a water-fall-like process of engineer → redesign → repeat.

Working with Radial-endorsed Design partners should decrease the cost of development by ensuring that work is thought-out and interactions are vetted before beginning work. These designs should also facilitate limited validation of the product concept as well, ensuring that development resources are spent on designs that are already more likely to be adopted and valued by end-users.

Radial values transparency and works with customers and designers based on the following model for financial and contractual arrangements: customers should select from our vetted list of designers and work directly with one based on which firm is the best fit for the client, their needs, and their stage of product development. The client may agree to an ongoing relationship with a designer, but if not, Radial will maintain an ongoing relationship with the designer and will bill for the designer's time on an hourly basis as though they were a member of our staff rather than as a direct pass-through cost. Clients are always free to modify this arrangement as required.

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